



Theodore Liftman Insurance, Inc.

FINANCIAL INSURANCE

Liftman Insurance Agency Co. (NC, TX, CA) Liftman Insurance Agency (NY)

LIFTMAN INSURANCE CYBER SECURITY INSURANCE PROGRAM

Frequently Asked Questions

Please send submissions to: cyber@liftman.com

Do we need it? Every business needs it. If you keep or send personal information, you need it. Companies of all sizes have exposure.

Am I eligible? Everyone who holds less than 50,000 records is eligible.

What is a record? A record is 1 person's financial, non-public information that you might hold or transmit. Examples include: social security number, credit card number, bank account information, and health information. But, please note that if you store a social security number, credit card number and bank account number on 1 person, it still only counts as 1 record. These records can be either electronic or paper.

What if I have more than 50,000 records? We have other policies for larger firms. Please contact us.

Is this exposure covered by one of my other policies? Probably not. There are times when some privacy coverage shows up on other policies, but that coverage is generally not as broad. It is also very important to have a standalone policy to make sure you have complete coverage not only for defense costs and liability, but also for notification and credit monitoring costs.

What if I lose information but don't get sued, do I still need coverage? Yes. This policy provides coverage for preventative costs including notification and credit monitoring, as well as upfront costs like data forensic and crisis management expenses. If you do get sued, there is also coverage for defense and indemnity expenses.

What are Notification costs? Notification costs are the costs of creating and sending a letter to clients and/or employees who have had their information compromised. This is required by 46 states currently. A single letter can cost from \$1-\$5 per person.

What are Credit Monitoring Costs? Credit Monitoring Costs are the costs to pay a credit bureau to monitor someone's credit. These costs can be very expensive, ranging between \$20-\$30/person per year.

What is Data Forensics coverage? These are the costs to pay an expert to figure out how your network was hacked/how the data was compromised.

What are Crisis Management Expenses? These are the costs associated with public relations damage control when you have lost information and/or have had a breach.

What are Digital Assets Restoration costs? If your network is compromised or damaged, this will cover the expenses to restore your client information, database, and computer systems to where they were prior to the incident.

What is Incident Evaluation & Breach Consultation? In the event you think a breach or incident has occurred, you have access to a knowledgeable team of experts that can guide you on your rights, responsibilities, and the next steps in responding to a data breach as soon as it is discovered.

What is Media Liability? Allegations of defamation, slander, libel, plagiarism, copyright infringement, etc., in connection with your advertising and online content, such as a website.

Am I covered for loss of Business Income if we experience a Network Attack? Yes, if after 24 hours network operations have not resumed, coverage is available for the net loss, before income taxes, that you would have incurred.

Does this cover HIPAA, HiTECH, FTC and Gramm-Leach-Bliley (fines)? Yes, it does. It also covers you for other privacy-related fines, including state-mandated fines.

Does this cover loss of employees' information, not just client information? Yes.

Am I covered if my employees lose client information? Yes.

What if we experience Network Extortion? There is coverage for services to avoid, defend or preclude a Network Extortion. At the Insurer's sole discretion, the Insurer may reimburse you for an amount paid to any person or entity which are sought or demanded by a Network Extortion subject to a \$500,000 sublimit.

ADDITIONAL QUESTIONS? PLEASE CONTACT: (617) 439-9595 or Cyber@Liftman.com

THE PROPOSED POLICY PROVIDES COVERAGE FOR CLAIMS FIRST MADE DURING THE POLICY PERIOD OR EXTENDED REPORTING PERIOD, IF APPLICABLE. THE LIMITS OF INSURANCE AVAILABLE TO PAY DAMAGES OR SETTLEMENTS MAY BE REDUCED AND MAY BE EXHAUSTED BY THE PAYMENT OF DEFENSE EXPENSES, AND IS SUBJECT TO ALL POLICY TERMS AND CONDITIONS AND ALL INSURANCE REGULATIONS AND INSURANCE COMPANY APPROVAL.

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